



Equine Services for Heroes

Annual Report 2022

WHO WE SERVE

1,365 *Total number of therapeutic rides offered*

128
TOTAL
NUMBER OF
PARTICIPANTS

13
CENTRAL VALLEY
COMMUNITIES
SERVED

64%
RIDERS UNDER
18 YEARS OLD

39%
RIDERS ARE
MALE

62%
RIDERS ARE
FEMALE



Erin Brooks & Congresswoman Connie Conway

SERVICES OFFERED

Therapeutic Riding

Equine-Facilitated Psychotherapy/Learning

Equine-Assisted & Therapy with an Occupational Therapist

Equine Services for Heroes

VOLUNTEERS & STAFF

8,300 *Total number of volunteer hours*



Kaweah Cares Work Day

2,100
TOTAL
VOLUNTEER
CLASS
HOURS

12
LOCAL CLUBS
VOLUNTEERED
ON FACILITY
PROJECTS

6,200
TOTAL
VOLUNTEER
PROPERTY
HOURS

25
PRESENTATIONS
TO THE
COMMUNITY

5
FULL TIME
STAFF
MEMBERS

5
PART TIME
STAFF
MEMBERS

HORSES

19 *Equines served our riders*

18
HORSES

1
MINIATURE DONKEY

2022 Highlights

- Celebrated our 38th year of service to the community
- 2022 Tulare Chamber of Commerce Non-Profit of the Year
- PATH Region 11 Equine of the Year & Veterinarian of the Year
- US House of Representatives Congressional Honor
- Hosted PATH Region 11 Conference
- Tulare County Health and Human Services partnership is strong with our 13th contract in place
- \$230,000 was generated by our two major fundraisers, Night at the Races & Round Up
- \$100,000 was donated in our Adopt-A-Thon campaign
- Continued partnerships with Quail Park at Shannon Ranch Memory Care Unit, Central Valley Regional Center & El Diamante High School (Media Arts Strong)
- Reached over 70,000 people with our social media posts

Located at:

2773 E. Oakdale Ave. (Ave. 256)
Tulare, California 93274

Mailing Address:

P.O. Box 572
Visalia, CA 93279

Phone: (559) 688-8685

Fax: (559) 688-6786

www.WeAreHappyTrails.com



BOARD OF DIRECTORS

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- SCOTT WILLIS
Facility Maintenance

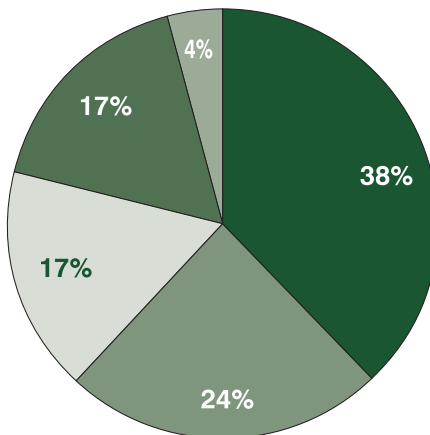
Mission Statement

Happy Trails Riding Academy is a premier accredited program which enriches the lives of children and adults with physical, cognitive and emotional disabilities through equine-assisted services.



WHERE DOES OUR REVENUE COME FROM?

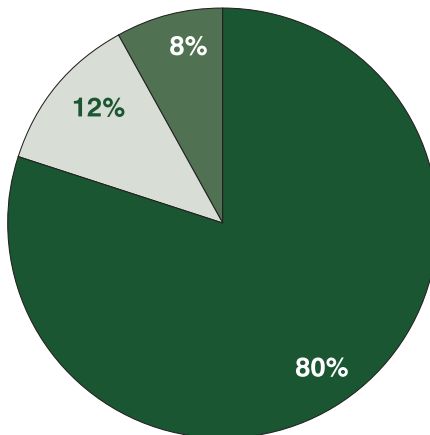
\$601,485 was generated in 2022 to exceed our budget.
440 unique donors- financial gifts, grants and in-kind donations.



- 38% Event income
- 24% Grants & Donations
- 17% Contracts
- 17% Adopt-A-Thon
- 4% Program Fees

HOW WE DO WE USE OUR DOLLARS?

Happy Trails Riding Academy's annual budget is approved by the Board of Directors and is reviewed on a regular basis. In addition, the Board approves all capital improvement plans, budgets and expenditures.



- 80% Program services
- 12% Administration management & general operating expense
- 8% Fundraising expense

Today, Happy Trails is the only fully accredited PATH Intl. (Professional Association of Therapeutic Horsemanship International) program of equine-assisted services between Bakersfield and Modesto.

Our 25-acre facility boasts a beautiful and inviting environment for our riders, families and the community. By setting the bar high, working hard, collaborative efforts and your support we are established as one of the premier centers in the country.



Colleen Soares and Whiskey