



Camp Happy Trails

Annual Report 2023

PROGRAM IMPACT

2,020 *Total number of therapeutic rides offered*

124 TOTAL NUMBER OF PARTICIPANTS	16 CENTRAL VALLEY COMMUNITIES SERVED	70% RIDERS UNDER 18 YEARS OLD	40% RIDERS ARE MALE	60% RIDERS ARE FEMALE
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Klara Bergtholdt, Instructor of the Year

CORE PROGRAMS

Therapeutic Riding
Equine-Facilitated Psychotherapy/Learning
Equine-Assisted Therapy with an Occupational Therapist
Equine Services for Heroes

TOP 5 DISABILITIES SERVED

*Autism, Down Syndrome, Cerebral Palsy,
 ADHD and General Anxiety Disorder*

VOLUNTEERS & STAFF IMPACT

9,860 *Total number of volunteer hours*

2,734 TOTAL VOLUNTEER CLASS HOURS	18 LOCAL CLUBS VOLUNTEERED ON FACILITY PROJECTS	6,375 TOTAL VOLUNTEER PROPERTY HOURS	28 PRESENTATIONS TO THE COMMUNITY	4 FULL TIME STAFF MEMBERS	9 PART TIME STAFF MEMBERS
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OUR HORSES

16 *Equines served our riders*

15 HORSES	1 MINIATURE DONKEY
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2023 Highlights

- Celebrated our 39th year of service to the community
- PATH Intl. Instructor of the Year, Klara Bergtholdt
- Tulare County Health and Human Services partnership is strong with our 14th contract in place
- \$236,000 was generated by our two major fundraisers, Night at the Races & Round Up
- \$100,000 was donated in our Adopt-a-thon campaign
- Hosted our 6th CAMP Happy Trails with 50 campers
- Continued partnerships with Quail Park at Shannon Ranch Memory Care Unit & Central Valley Regional Center
- Featured on California Bountiful television show
- Reached over 50,000 people with our social media posts
- Achieved our status as Premier Accredited Center with a score of 96%, the highest level of accreditation with PATH Intl.

Located at:

2773 E. Oakdale Ave. (Ave. 256)
 Tulare, California 93274

Mailing Address:

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 Visalia, CA 93279

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www.WeAreHappyTrails.com



BOARD OF DIRECTORS

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ANISSA TORRES
Barn/Class Manager

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Facility Maintenance

SCOTT WILLIS
Facility Maintenance

Mission Statement

Happy Trails Riding Academy is a premier accredited program which enriches the lives of children and adults with physical, cognitive and emotional disabilities through equine-assisted services.

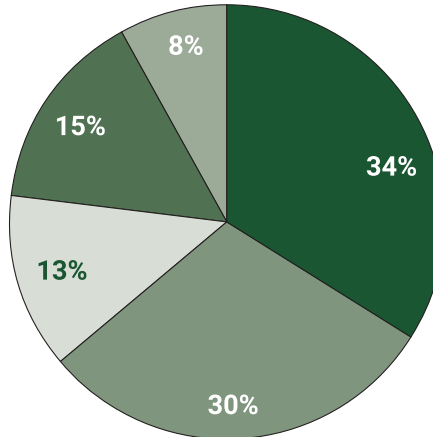


Kiwanis Division 18 Key Club

WHERE DOES OUR REVENUE COME FROM?

\$690,000 was generated in 2023.

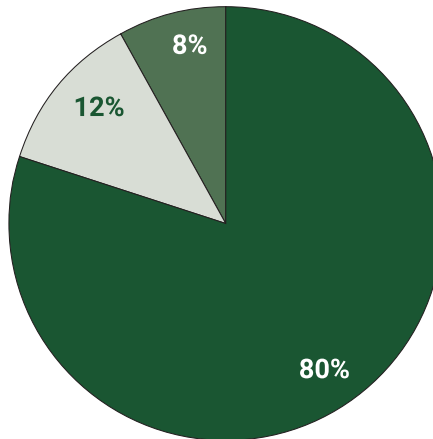
500 unique donors-financial gifts, grants and in-kind donations.



- 34% Event income
- 30% Grants & Donations
- 13% Contracts
- 15% Adopt-A-Thon
- 8% Program Fees

HOW DO WE USE OUR DOLLARS?

Happy Trails Riding Academy's annual budget is approved by the Board of Directors and is reviewed on a regular basis. In addition, the Board approves all capital improvement plans, budgets and expenditures.



- 80% Program services
- 12% Administration management & general operating expense
- 8% Fundraising expense

Happy Trails is the only premier center program of equine-assisted activities between Bakersfield and Modesto. Our 25-acre facility boasts a beautiful and inviting environment for our riders, families and the community.

By setting the bar high, working hard, collaborative efforts and your support we are established as one of the premier centers in the country.



German & Bam Barn